



Preserving Affordable Housing Through Water Efficiency

OUR WATER SUPPLY IS DECREASING, AND COSTS ARE INCREASING, AT A HISTORIC RATE.

1% 

Only one percent of the Earth's water is accessible for drinking.

2x 

On average, affordable properties consume and spend double what they should for water.

 2.6x 

The cost of water is increasing at a rate of more than twice inflation.

THE AFFORDABLE HOUSING MARKET IS IN CRISIS.

7M 

The U.S. has a shortage of 7 million affordable rental units.

\$ 

The shortage and soaring utility rates make it challenging for affordable housing owners to maintain and update their properties.

OPTIMIZE WATER, SAVE MONEY AND PRESERVE HOUSING WITH ION.

 50%

ION helps affordable housing clients consume **50% less** water than the industry average.



Client's using ION's platform have reduced monthly water bills by **30%-70%**.



ION's data enables improved financial performance and underwriting.

Make the
3  by 3 
PLEDGE

Join ION Energy Solutions efforts to reduce water consumption in affordable housing by **30% by 2030**.

For more information about ION Energy Solutions, visit

ionenergysolutions.com

